

ACTION
DC
COMICS

IN THIS
ISSUE: ACTION-PLUS WITH:
THE **HUMAN TARGET!**

20c

APPROVED
BY THE
COMICS
CODE
AUTHORITY

NO. 422
MAR.
30410

ACTION COMICS

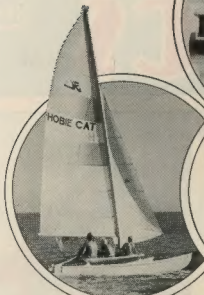


Want a piece of Revell's ACTIONSTAKES?

Look at the fantastic prizes. This is the real stuff!
Enter now and often. Your chances get better every time you enter!!!



**1 of 3 AIR CYCLE®
Land-Sea Vehicles**
(Dune Buggy, Power Boat,
Snowmobile all in One!)

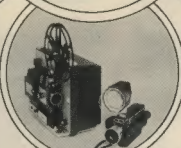


**1 of 2 HOBIE "CAT"
Sailboats**
(Popular 25 mph 18' and
NEW one-man 12' versions)

WIN



**The Baja 500
CHAMPION
"Spark Bug"™**
(Famous VW racer with
Speed Equipment!)



**1 of 15 Complete BELL & HOWELL
Super 8 Movie Outfits** (Camera & Projector)



**1 of 1000
PACTRA
PAINT Sets**
(Flat & Glossy Colors)
with 400 6-packs and
600 3-Packs
of Revell kits

TO ENTER: Send any Revell kit and panel (or 3" x 5" facsimile with REVELL printed in block letters), with your name and address on an official Entry Blank. Get one now in 15 specially marked Revell kits, on counter cards at your Revell dealer, or by sending a stamped, self-addressed envelope to Revell. Do it!

OFFICIAL RULES: No purchase necessary. Only one entry per envelope will be accepted. All entries become property of Revell, Inc. None returned or acknowledged. Winner will be determined in a random drawing from all entries received by Revell whose decisions will be final. Sweepstakes subject to local, state, and federal laws and void where prohibited. Tax liability is responsibility of winners. In accepting Air Cycle, Catamaran and Racer prizes, winners agree to assume responsibility for city and state licensing and registration requirements. No substitute prizes or cash equivalents given. In accepting awards, winners grant Revell the right to publicize and promote their winning of prizes. Employees of Revell, Revell distributors, dealers, or their immediate families are ineligible. Actionstakes closes May 31, 1973 (Postmark before midnight). No entries accepted after that date. Winners will be announced after September 1, 1973.

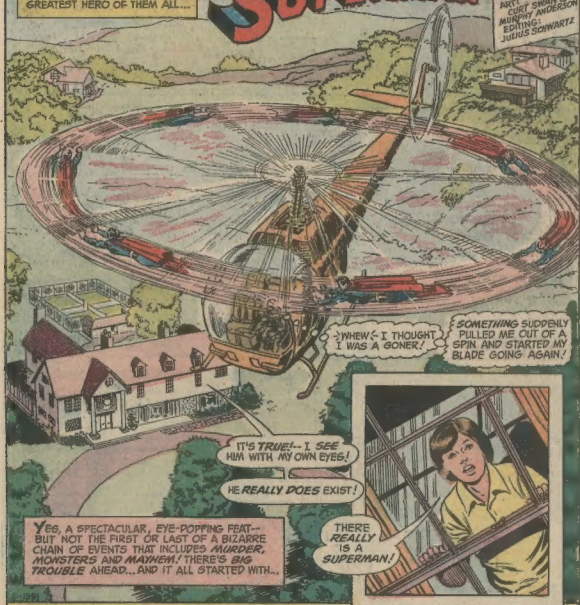


Send Entries To:
Revell, Inc. Actionstakes
P.O. Box 66366
Los Angeles, CA 90066

A SPECTACULAR, EYE-POPPING FEAT-- NOTHING MORE THAN A MORNING EXERCISE FOR THE GREATEST HERO OF THEM ALL...

SUPERMAN

STORY: CART BATES
ART: CURT SWAN &
MURPHY ANDERSON
EDITING:
JULIUS SCHWARTZ



"WHEW-- I THOUGHT I WAS A GONER!"

"SOMETHING SUDDENLY PULLED ME OUT OF A SPIN AND STARTED MY BLADE GOING AGAIN!"

"IT'S TRUE!-- I SEE HIM WITH MY OWN EYES!"

"HE REALLY DOES EXIST!"

YES, A SPECTACULAR, EYE-POPPING FEAT-- BUT NOT THE FIRST OR LAST OF A BIZARRE CHAIN OF EVENTS THAT INCLUDES MURDER, MONSTERS AND MAYHEM! THERE'S BIG TROUBLE AHEAD... AND IT ALL STARTED WITH...

"THERE REALLY IS A SUPERMAN!"



"THE TV SHOW THAT MENACED METROPOLIS!"

ACTION COMICS, Vol. 36, No. 422, Mar., 1973. Published monthly by NATIONAL PERIODICAL PUBLICATIONS, INC., 909 Third Avenue, New York, N.Y. 10022. Carmine Infantino, Publisher, Julius Schwartz, Editor, E. Nelson Bridwell, Assistant Editor, Sol Harrison, Production Manager. Second Class Postage paid at New York, N.Y. and additional mailing offices. Advertising Representative, Sanford Schwartz & Co., Inc., 16 West 46th Street, New York, N.Y. 10036. Copyright © 1973 by National Periodical Publications, Inc. All Rights Reserved. The stories, characters and incidents mentioned in this magazine are entirely fictional. No actual persons, living or dead, are intended or should be inferred. Printed in U.S.A.

SUBSCRIPTION DEPT.: P.O. Box 1047, Flushing, N.Y. 11352. Rates for fifteen 20c issues \$3.00 in U.S. and Possessions; \$4.00 elsewhere.

This periodical may not be sold except by authorized dealers and is sold subject to the conditions that it shall not be sold or distributed with any part of its cover or markings removed, nor in a mutilated condition, nor affixed to, nor as part of any advertising, literary or pictorial matter whatsoever.

Once upon a time, sixteen years ago, a very wealthy couple gave birth to the child they wanted so very much...

LOOK AT THAT NOSE! UNMISTAKABLY A NESSCOTT!

AND HE HAS YOUR HAUNTING GRAY EYES, DEAR!

MR. AND MRS. NESSCOTT! YOU MUST LISTEN TO ME!

I'M TRYING TO TELL YOU... YOUR SON IS... ABNORMAL!

Their doctor had no NAME for the condition... for it was like no KNOWN disease!

The distraught parents quickly had MEDICAL SPECIALISTS flown in from all over the world...

EXTRAORDINARY! THIS AFFLICTION WILL REQUIRE AN ENTIRE NEW TEXTBOOK!

UNTIL A CURE IS FOUND... ONLY TREATMENT IS QUARANTINE!

QUITE!-- THE CHILD MUST NEVER LEAVE THIS ROOM!

JA! IF EVER HE WERE EXPOSED TO THE OUTDOORS-- THE RESULTS WOULD BE CATASTROPHIC!

VERY TRUE! CONTACT WITH THE OUTSIDE AIR-- EVEN FOR A MOMENT-- MIGHT CAUSE DISASTER!

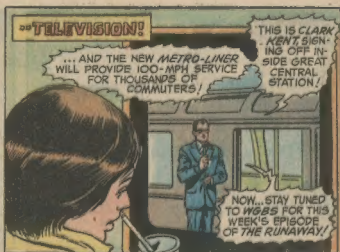
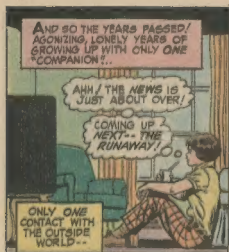
But the vital CURE proved far too ELUSIVE for even the most brilliant minds...

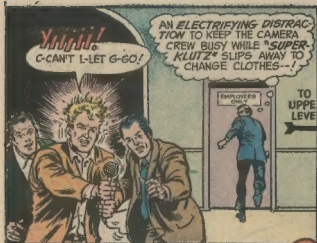
Mr. and Mrs. Nescott were forced to sign sworn statements promising NEVER to release their son unless he could be CURED...

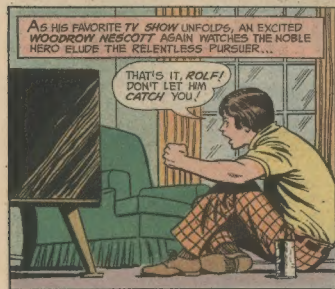
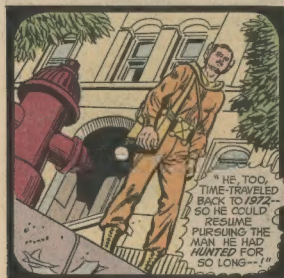
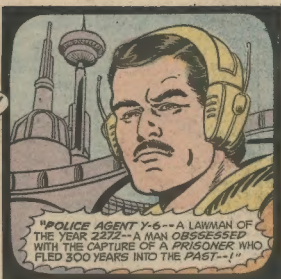
OH, HERBERT, HE LOOKS SO PERFECTLY NORMAL! MAYBE THOSE BLOOD TESTS ARE ALL WRONG! MAYBE--

YOU KNOW BETTER, KERRY! WE MUST BE VERY CAREFUL NOT TO LET WOODROW INJURE OR HURT HIMSELF IN ANY WAY!

... And NO PROGRESS meant the unfortunate young Woodrow Nescott had NO HOPE OF EVER LEAVING his air-controlled room!...





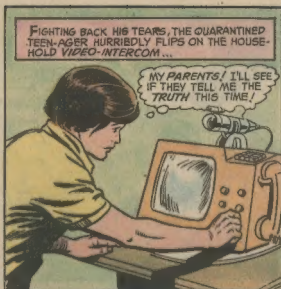




WHEN I CONFRONT ROLF KIMB WITH THIS ULTIMATE WEAPON--HE'LL BE MINE!

AT LAST I'LL TAKE HIM BACK TO 2272 TO FACE EXECUTION!

IS A 300-YEAR PURSUIT FINALLY OVER? IT'LL TAKE YOU ONLY ONE WEEK TO FIND OUT... IN THE NEXT EPISODE OF "THE RUNAWAY"!



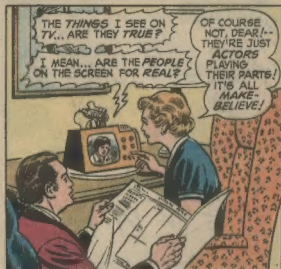
FIGHTING BACK HIS TEARS, THE QUARANTINED TEEN-AGER HURRIBLY FLIPS ON THE HOUSE-HOLD VIDEO-INTERCOM...

MY PARENTS! I'LL SEE IF THEY TELL ME THE TRUTH THIS TIME!



HELLO, WOODROW! IS THERE SOMETHING SPECIAL YOU'D LIKE?

JUST AN ANSWER, MOTHER!



THE THINGS I SEE ON TV... ARE THEY TRUE?

I MEAN... ARE THE PEOPLE ON THE SCREEN FOR REAL?

OF COURSE NOT, DEAR!-- THEY'RE JUST ACTORS PLAYING THEIR PARTS! IT'S ALL MAKE-BELIEVE!



JUST LIKE I EXPECTED!

SHE'S LYING AGAIN... TO KEEP ME FROM BEING UPSET!

FOR YEARS I SAW SUPERMAN ON TV SPECIALS AND NEWS SHOWS--

AND I USED TO THINK HE WAS MAKE-BELIEVE, TOO--

SUPERMAN SUPPORTS THE FRESH-AIR FUND

CONTINUED ON 232 PAGE FOLLOWING



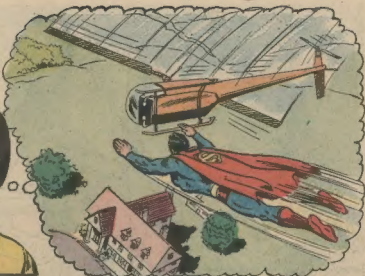
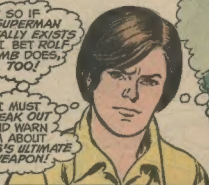
AURORA A/FX

Get into the Aurora/Factory Experimentals. Fastest cars you can drive...without a license. Great new models. Each one's built from the ground up. Drive 'em all. A/FX cars. From the Model Motoring Division of Aurora. We're for real.

--UNTIL THE DAY I SAW HIM
WITH MY VERY OWN EYES
SAVE THAT HELICOPTER
OUTSIDE MY WINDOW!

SO IF
SUPERMAN
REALLY EXISTS
--I BET ROLF
KIMB DOES,
TOO!

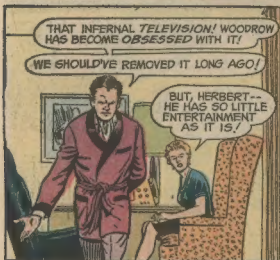
I MUST
BREAK OUT
AND WARN
HIM ABOUT
Y-6'S ULTIMATE
WEAPON!



THAT INFERNAL TELEVISION! WOODROW
HAS BECOME OBSESSED WITH IT!

WE SHOULD'VE REMOVED IT LONG AGO!

BUT, HERBERT--
HE HAS SO LITTLE
ENTERTAINMENT
AS IT IS!

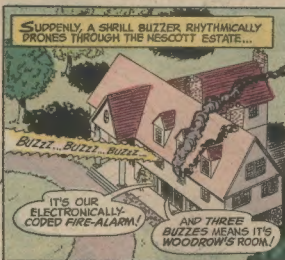


SUPPENLY, A SHRILL BUZZER RHYTHMICALLY
PRONES THROUGH THE NESCOFF ESTATE...

BUZZ...BUZZ...BUZZ

IT'S OUR
ELECTRONICALLY-
CODED FIRE-ALARM!

AND THREE
BUZZES MEANS IT'S
WOODROW'S ROOM!

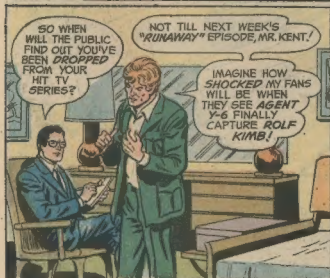


A DAY LATER, IN A METROPOLIS HOTEL SUITE--AN INTERVIEW WITH
ACTOR MAC NELSON--BETTER KNOWN TO MILLIONS AS "ROLF KIMB".

SO WHEN
WILL THE PUBLIC
FIND OUT YOU'VE
BEEN DROPPED
FROM YOUR
HIT TV
SERIES?

NOT TILL NEXT WEEK'S
"RUNAWAY" EPISODE, MR. KENT!

IMAGINE HOW
SHOCKED MY FANS
WILL BE WHEN
THEY SEE AGENT
Y-6 FINALLY
CAPTURE ROLF
KIMB!

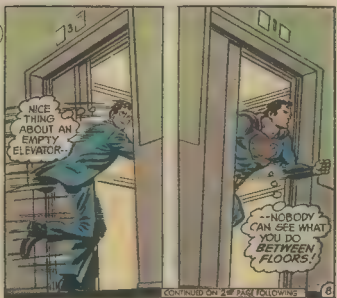
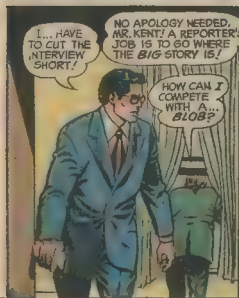
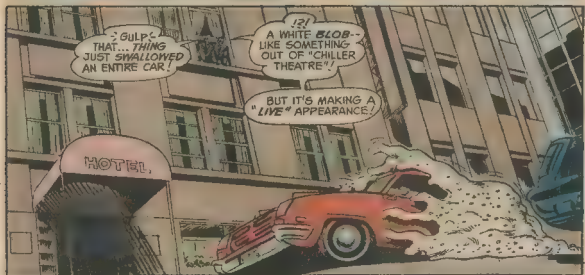
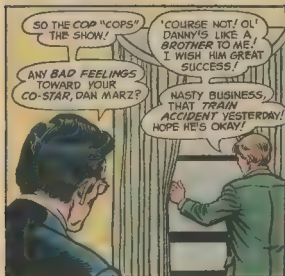


IT'S HAPPENED BEFORE!
REMEMBER "STAR TREK"?

MR. SPOCK SOON DREW MORE
FAN-MAIL THAN CAPT. KIRK, THE STAR!

AGENT Y-6
HAS GROWN
SO POPULAR,
THE PRODUCERS
DECIDED TO
WRITE OUT
MY CHARACTER-
ROLE
ALTOGETHER!





GET THESE DYNAMITE EMBROIDERED CLOTH PATCHES THAT TELL IT LIKE IT IS!

EACH GROOVY PATCH MEASURES 3". MADE TO SELL FOR MUCH, MUCH MORE. YOUR SATISFACTION IS GUARANTEED OR YOUR MONEY CHEERFULLY REFUNDED. ORDER NOW!

NOW ONLY 69¢

EACH FOR 3 OR MORE

**75¢ EACH WHEN ORDERED SEPARATELY.
PAY ONLY 69¢ EACH FOR 3 OR MORE.**



1. Peace Symbol 2. Stow 3. Psychedelic Love 4. Bunny 5. Survival (Ecology) 6. Gas Mask 7. Peace Flag



8. Peace 9. Life Symbol 10. Pollution Skull 11. Black Is Beautiful 12. Cobra 13. Help! I Need Lovin' 14. Peace Slogan



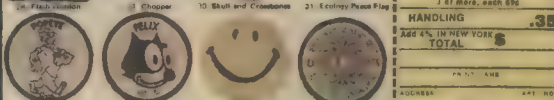
15. Life Slogan 16. Peace Sergeant 17. Woodstock Dove 18. Soul Power 19. Olympic Drinker 20. Roadrunner 21. Why Covets



22. Eye Spv 23. STP 24. Butcher 25. All American Patch 26. US Flag 27. Confederate Flag



28. Flash Gordon 29. Chopper 30. Skull and Crossbones 31. Ecology Peace Flag



32. Popeye 33. Felix 34. Happy Face 35. Beatrix Sult Pepper

Mail Orders to **GANDALF PRODUCTS CO.** P.O. Box 38, Dept NC 1 New York N Y 10022

SPREEDY ORDER FORM
RUSH FOLLOWING EMBLEMS TO ME
(Order by number only)

75¢ EACH
3 or more, each 69¢

HANDLING .35

ADD 4% IN NEW YORK

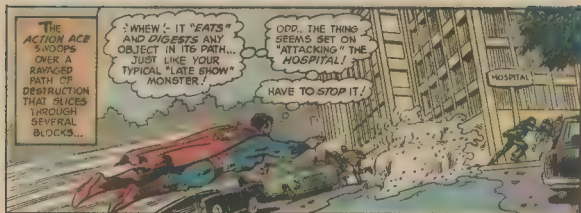
TOTAL \$

PRINT NAME _____

ADDRESS _____

CITY _____ STATE _____

Gandalf Products Co., Dept NC 1
P.O. Box 38, New York, N.Y. 10022

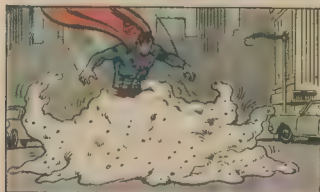


THE ACTION ACE SWOOPS OVER A RAVAGED PATH OF DESTRUCTION THAT SLICES THROUGH SEVERAL BLOCKS...

"WHEW! - IT 'EATS' AND DIGESTS ANY OBJECT IN ITS PATH... JUST LIKE YOUR TYPICAL 'LATE SHOW' MONSTER!"

ODD.. THE THING SEEMS SET ON "ATTACKING" THE HOSPITAL!

HAVE TO STOP IT!

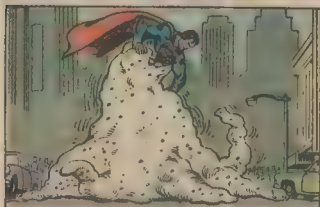


BUT AS SUPERMAN ENGAGES IN BIZARRE BATTLE--A RAVING-MAD KILLER-MIND FOAMS IN ITS SECRET DIABOLICAL THOUGHTS.

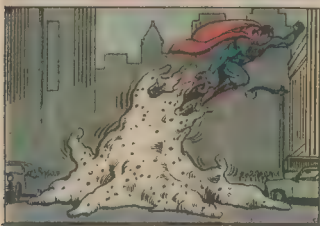


THAT FOOL REPORTER KENT SWALLOWED MY "GOOD SPORT" ROUTINE ALL THE WAY!

BAH! HE DOESN'T DREAM I'VE ALREADY TRIED TO MURDER MY CO-STAR, ON THE TRAIN-TRACKS!.. BUT SUPERMAN INTERFERED!



THE RUNAWAY IS MY SHOW! I'M NOT LETTING THAT THIRD-RATE ACTOR, DAN MARZ, STEAL IT AWAY FROM ME!



IF MARZ SUDDENLY MEETS AN "UNTIMELY DEATH" THE PRODUCERS WILL BE FORCED TO RE-HIRE ME TO CONTINUE THE SHOW!

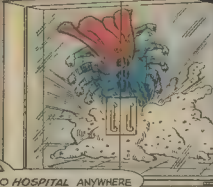
I MUST FIND A FOOLPROOF METHOD OF KILLING MY RIVAL!

AND IN THE MEANTIME--TWO DISTRAUGHT DOCTORS STUDY THE SHAPELESS ATTACKER ASSAULTING THEIR HOSPITAL-- BOTH SHARING A DREAD SECRET...

WHAT WE'VE
FEARED MIGHT
HAPPEN HAS
HAPPENED!

THERE'LL BE
MORE OF THEM...
PERHAPS DOZENS...
MAYBE HUNDREDS!

NO HOSPITAL ANYWHERE
WILL BE SAFE! WE MUST
TELL SUPERMAN EVERYTHING!



AT THAT VERY
MOMENT...

ROLF KIMB!
I FINALLY FOUND
OUT WHERE YOU
WERE STAYING!

HOW COME
YOU'RE NOT IN
YOUR FUTURE-
GARB?

WHAT--?! GET OUTA
HERE! YOU SOME
KINDA NUT?



WHILE THE
MIGHTIEST
ARM ON EARTH
FLEXES
SPECTACULARLY...

DON'T KNOW
WHAT IT IS OR
WHERE IT CAME
FROM--

--BUT A MIGHTY
SUPER-FLING WILL
HURTLE IT INTO SPACE--
AND A TEMPORARY
ORBIT!



PLEASE, MR. KIMB
I'VE BEEN SEARCHING
ALL OVER METROPOLIS
FOR YOU SINCE
YESTERDAY!

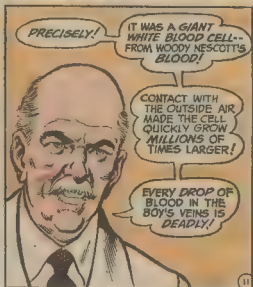
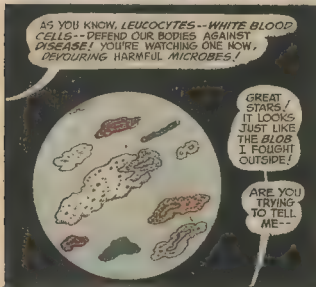
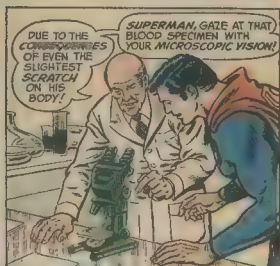
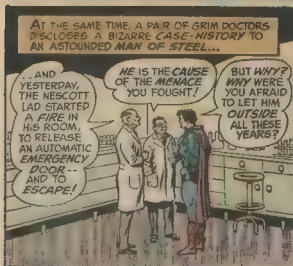
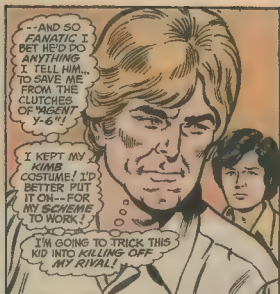
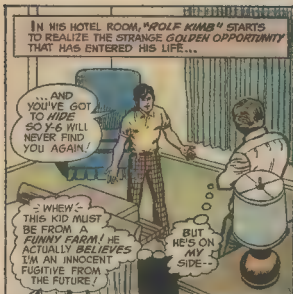
YOU'VE GOT
TO LISTEN
TO ME--

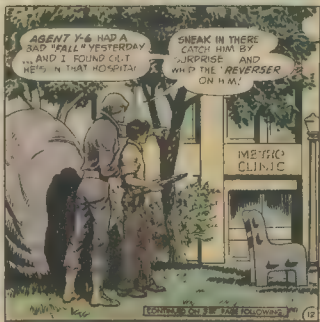
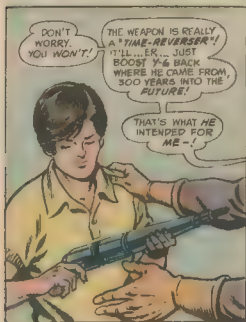
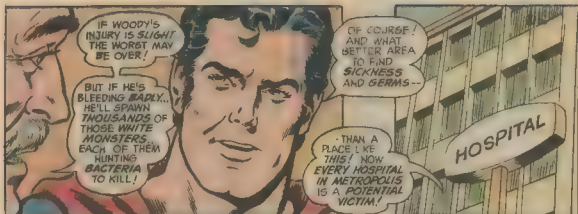
AGENT Y-6
IS OUT TO GET
YOU WITH AN
ULTIMATE
WEAPON!

I'M HERE TO
WARN YOU!



?





Chances are, you'll spend the rest of your life working — so, shouldn't your work lead to a career you enjoy? If you love animals, there's one career that promises this kind of satisfaction and, it's easily within your reach!

Which of These
ANIMAL CARE Jobs
Would YOU ENJOY
THE MOST?

ZOOKEEPER *see*
 ZOOLOGICAL

Now! Train At Home to be a VETERINARY ASSISTANT

large or small animals. You may further qualify for a specialized job such as physical technician or assisting in surgery, anesthetics

TECHNICIAN 1. *Technical*
2. *Technical*
3. *Technical*
4. *Technical*
5. *Technical*
6. *Technical*
7. *Technical*
8. *Technical*
9. *Technical*
10. *Technical*
11. *Technical*
12. *Technical*
13. *Technical*
14. *Technical*
15. *Technical*
16. *Technical*
17. *Technical*
18. *Technical*
19. *Technical*
20. *Technical*
21. *Technical*
22. *Technical*
23. *Technical*
24. *Technical*
25. *Technical*
26. *Technical*
27. *Technical*
28. *Technical*
29. *Technical*
30. *Technical*
31. *Technical*
32. *Technical*
33. *Technical*
34. *Technical*
35. *Technical*
36. *Technical*
37. *Technical*
38. *Technical*
39. *Technical*
40. *Technical*
41. *Technical*
42. *Technical*
43. *Technical*
44. *Technical*
45. *Technical*
46. *Technical*
47. *Technical*
48. *Technical*
49. *Technical*
50. *Technical*
51. *Technical*
52. *Technical*
53. *Technical*
54. *Technical*
55. *Technical*
56. *Technical*
57. *Technical*
58. *Technical*
59. *Technical*
60. *Technical*
61. *Technical*
62. *Technical*
63. *Technical*
64. *Technical*
65. *Technical*
66. *Technical*
67. *Technical*
68. *Technical*
69. *Technical*
70. *Technical*
71. *Technical*
72. *Technical*
73. *Technical*
74. *Technical*
75. *Technical*
76. *Technical*
77. *Technical*
78. *Technical*
79. *Technical*
80. *Technical*
81. *Technical*
82. *Technical*
83. *Technical*
84. *Technical*
85. *Technical*
86. *Technical*
87. *Technical*
88. *Technical*
89. *Technical*
90. *Technical*
91. *Technical*
92. *Technical*
93. *Technical*
94. *Technical*
95. *Technical*
96. *Technical*
97. *Technical*
98. *Technical*
99. *Technical*
100. *Technical*

are overwhelmed by the growing flood of animals needing health care. This is your opportunity to combine your love for animals with a rewarding career—and work side-by-side aiding a man dedicated to helping those who can't help themselves.

expansion of this firm
means offers unusual
for trained men on

to a the convenient way! Many of the
nations... all men and
... career... with home-
... home-study doesn't
... You keep your job,
... in your spare time
at your home.

Your Career Begins Here. If you prefer
and job... the more convenient to get
promise anything... than the kind
of career you deserve... the strength

A college I Mean to go to

about 100 NOW! The North American School of Animal Sciences offers you a practical solution to the problem of training for a new career without risking your present job or income.

MAKE YOUR MOVE NOW! We're sending you a free "Career Kit" as well as special forms that may help you get government assistance in financing your new career training.

Home Study Council? Mail This Coupon Now!

North American School of Animal Sciences, Dept 1293
4500 Campus Dr., Newport Beach, Ca 92663

☐ I am interested in:
☐ Veterinary Assistant ☐ Lab Technician ☐ Zookeeper
☐ Pet Shop or Kennel

 $\frac{1}{2} (3 \text{ Me})$

117 MPa

Address _____

[illegible]

City _____ State _____ Zip _____

BELLHOMES, N.Y. 11918

AMERICAN CIRCLE CORP., DEPT. 25 C, 25 FIFTH AVE., BELLMORE, N.Y. 11710

BIGGEST BARGAINTM IN COMICS

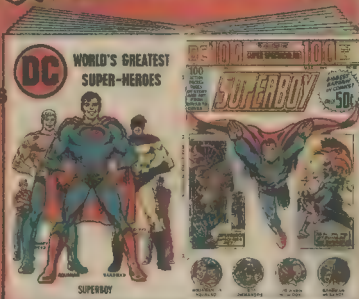
100 Pages

100 Pages

100 Pages

100 Pages

100 Pages

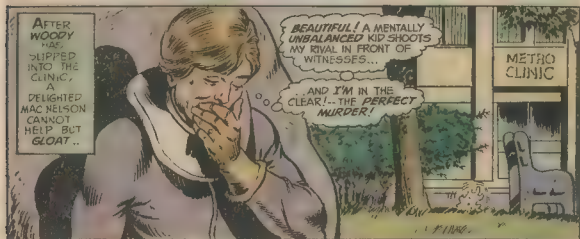




DON'T WORRY, ROLF...
I'LL COME THROUGH FOR YOU!

OWWWW! SCRATCHED MY
ARM ON THAT THORN BUSH!

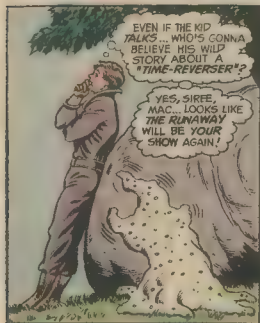
THAT'S THE SECOND TIME
I'VE CUT MYSELF OUTDOORS!



AFTER
WOODY
HAS
SLIPPED
INTO THE
CLINIC,
A
DELIGHTED
MAC NELSON
CANNOT
HELP BUT
GLOAT...

BEAUTIFUL! A MENTALLY
UNBALANCED KID SHOOTS
MY RIVAL IN FRONT OF
WITNESSES...

...AND I'M IN THE
CLEAR!--THE PERFECT
MURDER!



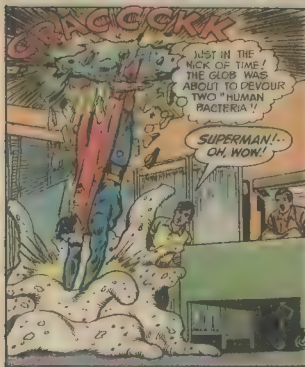
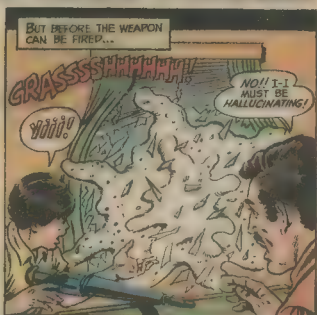
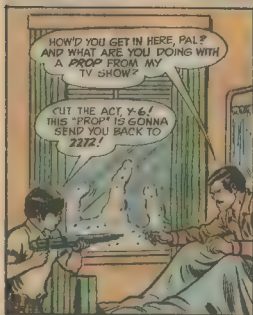
EVEN IF THE KID
TALKS... WHO'S GONNA
BELIEVE HIS WILD
STORY ABOUT A
"TIME-REVERSER"?

YES, SIR, MAC... LOOKS LIKE
THE RUNAWAY
WILL BE YOUR
SHOW AGAIN!



SHOULD BE
HEARING
THE SHOT
ANY SEC...

ARRRRGGHHHHHHH



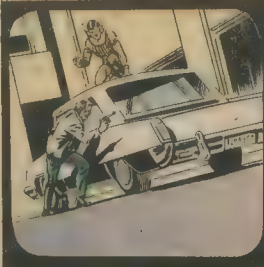
EPILOGUE

Young Woodrow was destined to live a **NORMAL** life, outside the **UNREAL** world of TV

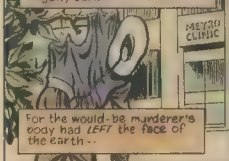


For **SUPERMAN** searched the galaxy for a rare alien **HERB**--to concoct a **SERUM** which **CURED** the lad! No more **WHITE MONSTERS** ever sprang forth!

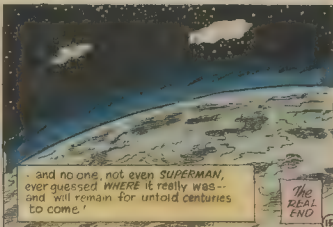
THE RUNAWAY became **THE CASES OF AGENT Y 6** and the show grew more popular than ever.



But Mac Nelson -- "**ROLF KIMB**" -- was never seen or heard from again, and eventually declared legally **DEAD**!



For the would-be murderer's body had **LEFT** the face of the earth--



and no one, not even **SUPERMAN**, ever guessed **WHERE** it really was-- and will remain for untold centuries to come!

The REAL END

15

008-20-4111-020
SUPER

IN THE **APRIL** **SUPERMAN** (#263)

SEE HOW THE **MAN OF STEEL** BECOMES "**THE MAN OF MOLTEN STEEL!**"

also...

A **FABULOUS** WORLD OF **KRYPTON** STUNNER--

"UNHAPPY BIRTHDAY TO YOU!"

[ON SALE ON OR ABOUT FEB. 8TH]



AND IN THE **APRIL** **ACTION** (#423)



SUPERMAN'S ARCH-ENEMY COMES UP WITH A NEW AND DEADLY WEAPON:

"LUTHOR'S HAMMER OF HATE!"

AND AN **ACTION-PLUS** THRILLER--

The **HUMAN TARGET** RISKS HIS LIFE TO TRAP HIS FATHER'S KILLER IN--

"THE DEADLY DANCER CONTRACT!"

[ON SALE ON OR ABOUT FEB. 27TH]

SUPERMAN IN ACTION

S-1433

Dear Editor:

Of course, I'd suspected all along that that Luthor and Company were behind those *Superman* phantoms ("Attack of the Phantom Super-Foes" - *Action* #418.) Some of their reasons for helping *Superman* rang pretty false—"This place has always activated an emotional feedback," indeed!

But this serial poses strange problems for the mathematically-minded reader. That mirror-device produced three phantoms every time *Superman* looked at it, right? So why, on page 14 of issue #417, do we see *it*, of them after only one exposure? Again, on page 15, panel 3, of #418, there are only three returning to *Supie's* body, even though there should be six by then! Seriously, though, I did enjoy this story.

Since this is probably the last *Superman* story that Leo Dorfman will write, it's only fitting that it should include many of the great villains of the past. Mr. Dorfman is the last of the old school of *Superman* writers—a school that places intricate plots above action and character—often to the virtual exclusion of the latter elements. As a result, when the plots were poor or overused (*Superman* has protected his *Clark Kent* identity and staged hoaxes to teach *Lois* and *Jimmy* not to be so impetuous—a vain attempt more times than I care to count), the stories were dull, boring, and sometimes a struggle to get through. But when the stories were good, they had a charm all their own. Stories like "Superman's Return to Krypton," "The Death of Superman," and Dorfman's own "Superman Red and Superman-Blue" made very stimulating reading, and would only have been weakened by unbridled emotions and furious fist-fights.

In the editorial hands of Julius Schwartz and his writers, *Superman* has become a hero in the *Flash*-early *Green Lantern* tradition—one that combines intellectual plots with action and character. All in all, this is a change for the better, but Leo Dorfman, along with Otto Binder, Robert Bernstein, Edmond Hamilton and the other writers of the Weisinger era deserve appreciation for their many years of anonymous, but sometimes brilliant efforts.

Richard Morrissey, Framingham, Mass.

(Leo thanks you. But he's not through with *Superman*. He's been writing stories for the new Jimmy Olsen.—E.N.B.)



Dear Editor:

Leo Dorfman must have spent many hours doing research in the preparation of his "Attack of the Su-

per-Foes" for *Action* 418. He probably thumbed through *Action* of the mid-1950's until he felt he could write a story more insipid than those hollow gems. Here in 418, we had the *Fortress* syndrome (the *Hall of Hate*), the useless statues of *Superman* and his friends (in *Action* 417), the corny sayings ("My fans! What would they say if they knew their hero caused this?"), a complete lack of scientific ingenuity (vibrators, energy bolts, gas, laser beams), and a plot with the subtlety of a wild boar—all the hallmarks of those vapid *Superman* tales that were spat out between 1955 and 1960. Messrs. Swan and Anderson should have been given the day off. Bad show, my friends, bad show!

David Dasch, Brooklyn, N.Y.

(But would you have bought a magazine with so many blank pages if we had given Curt and Murphy the time off?—E.N.B.)



Dear Editor:

Action #418 was utterly confusing. I could call it the worst issue in months. Then again, it could very well be a great mag. Let me explain.

"The Attack of the Phantom Super-Foes" lacked the brilliance which characterized the first part (last issue). I'm sure all readers knew that *Superman's* enemies were up to some trickery. Wouldn't it have been unusual, though, if the super phantoms were actually a world threat, and the fiends' desire to help was in earnest? Wouldn't it have been interesting to see *Supie* and his enemies save Earth? Who knows why *Brainiac*, *Grax* and the *Marauder* should give a darn about the planet? But it could have been a refreshing change of pace to see the situation I've just described.

On the other hand, Dorfman's concoction could be a masterwork. Perhaps he did readers a favor by letting them sit back and read for pure entertainment, without forcing them to ponder over social issues. Since when has a *Superman* yarn been so lacking in purpose, so, if you will "worthless"? In this sense, Dorfman's tale might have great merit.

Now tell me, did I or did I not like the issue?

Mark Lucke, Beville, Tex.

(We were hoping you'd tell us!—E.N.B.)



The address for your comments on this issue is **SUPERMAN IN ACTION**, National Periodical Publications, 909 Third Ave., New York, N.Y. 10022.

STATEMENT OF OWNERSHIP, MANAGEMENT AND CIRCULATION (Act of August 12, 1970; Section 3685, Title 39, United States Code)

1. Title of Publication: **ACTION COMICS**
2. Date of Filing: **October 1, 1972**
3. Issue of Publication: **Frequency of Issue: MONTHLY**
4. Location of Known Office of Publication: **909 Third Ave., N.Y., N.Y. 10022**
5. Location of Headquarters or General Business Office of the Publisher: **909 Third Ave., N.Y., N.Y. 10022**
6. Names and Addresses of Publisher, Editor, and Managing Editor: **Publisher: Julius Schwartz, 909 Third Ave., N.Y., N.Y. 10022; Managing Editor: none**
7. Owner: **Warner Bros. Publishing Co., Inc., 509 E. 12th St., N.Y., N.Y. 10022, wholly owned by Warner Communications Co., 30 Rockefeller Plaza, N.Y., N.Y. 10022, a publicly held corporation.**
8. Known Bondholders, Mortgagees, and other Security Holders owning or holding 1 percent or more of total amount of Bonds, Mortgages or other Securities: **None**
9. For optional completion by publishers not filing at the regular rates: In accordance with the provisions of this statute, hereby request permission to mail the publication in item 1 at the reduced postage rates presently authorized by 39 U.S.C. 3626. Bernard Kaskidan, Business Manager.
10. For completion by nonprofit organizations authorized to mail at special rates: Not applicable.

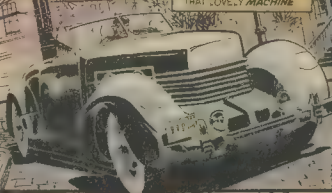
Extent and Nature of Circulation:

	Average No. Copies Each Issue During Preceding 12 Months	Actual Number of Copies of Single Issue Published Nearest to Filing Date
A. Total No. Copies Printed	542,053	603,000
B. Paid Circulation: 1. Sales through dealers and carriers, street vendors and counter sales	281,280	298,100
2. Mail subscriptions	1,067	1,545
C. Total Paid Circulation	282,347	299,645
D. Free Distribution (including samples) by mail, carrier or other means: 1. Samples, complimentary, and other free copies	518	518
2. Copies distributed to news agents, but not sold	288,694	300,375
E. Total Distribution	541,439	600,542
Office Use, Left-Over, Unaccounted, Spoiled After Printing	561	2,451
	542,000	603,000

I certify that the statements made by me above are correct and complete. **BERNARD KASKIDAN**, Business Manager

A GOOD CAR IS LIKE A GOOD TIMEPIECE -- EVERY GEAR MESHES IN PERFECT PRECISION...

I'D BEEN BACK IN BOSTON FOR A FEW DAYS BEFORE I HAD TIME TO PUT MY '37 CORD THROUGH HER PACES -- AND ENJOY THE FEEL OF THAT LOVELY MACHINE



"PURE POETRY IN MOTION! MAKES ONE WONDER WHY THEY EVER BOTHERED PRODUCING ANYTHING ELSE!"

"PROGRESS" -- I SUPPOSE

AND SO IT WENT: MY EARS HEARING ONLY THE HUM OF THE CORD'S POWERFUL ENGINE -- MY EYES FOCUSED ONLY ON THE COBBLED ROAD AHEAD -- TOTALLY OBVIOUS TO EVERYTHING ELSE...

... INCLUDING THE MAN WHO WAS ABOUT TO KILL ME --

CHRISTOPHER CHANCE...

The HUMAN TARGET

"The SHADOWS-OF-YESTERDAY CONTRACT"

LEN WEIN: WRITER
DICK GIORDANO: ARTIST
JULIUS SCHWARTZ: EDITOR

BLAM!

THE SOUND OF THE SHOT WAS MIXED WITH THE CHINKLE OF SPLINTERED GLASS --

- AND I PULLED THE WHEEL HARD TO THE RIGHT EVEN AS THE FRAGMENTS OF THE WINDSHIELD STARTED FALLING.



SOMEBODY ZEROING IN ON ME

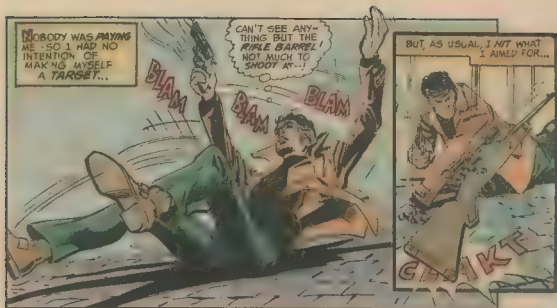
I HIT THE CURB HARD -- BUT MY ATTENTION WAS ALREADY ELSEWHERE -- SCANNING THE AREA FOR A CLUE TO THE SNIPER'S LOCATION --

-- AND FINDING IT!

SOMETHING GLEAMING ON THAT ROOFTOP ACROSS THE WAY --

A RIFLE!







THESE 3 BIG DRAFTING KITS* GIVEN TO YOU!

...when you train at home with us for a

HIGH PAY JOB IN DRAFTING!

Coast-to-Coast Shortage of Trained Draftsmen Opens Thousands Big Salary Jobs for Beginners!

Now you can take your pick of thousands of big salary jobs open to Draftsmen (see "help wanted" sections of metropolitan newspapers). Huge nationwide demand... U.S. Dept. of Labor reports "42% more Draftsmen needed in next 10 years—not enough applicants to fill drafting jobs available now!" Our easy "Quick-Learn" Method has helped hundreds toward good income, security and prestige as Draftsmen. Why not you?

You Need No Drawing Skill—No Technical Ability

Our staff of Professional Draftsmen guide you step-by-step. With our simple home-study plan you work at your speed. Most learning 1st day & 1st week. Many graduates are offered with only 1 week of training. Others are good earning draftsman after 2 weeks. **FREE "DRAFTING CAREER KIT," Sample Lesson, Drafting Aptitude Test & 20 page Book** including 8-Way Drafting Instrument and revealing inside on your opportunity to win top salary & job security in Drafting. Everything mailed to you **FREE** and **WITHOUT OBLIGATION**.



1 Precision Drawing Instrument Set, Professional Drafting Board Outline and Fingertip Tiling Drafting Table are given to you with your course in Drafting

2 U.S. LABOR DEPT. REPORTS SERIOUS SHORTAGE OF DRAFTSMEN
The following quote from U.S. Labor Dept. report indicates shortage for Draftsmen:

"The dearth of qualified applicants has resulted in increasing calls for trainees, as employers in many areas relaxed hiring specifications. Experience requirements have been virtually eliminated, along with age barriers."

"Steadily growing employer requirements were accompanied by marked reductions in the supply of draftsmen available."

TOP AMERICAN EMPLOYERS WELCOME NASD GRADUATES

REMINGTON
"We are seeking new graduates... for our Westinghouse... opening for designers and draftsmen... interested?"
AMERICAN MACHINE & FOUNDRY

ALL 4 FREE!
Rank, Compare Today!

Your FUTURE in DRAFTING

SAMPLE LESSON

(3) High School Draftman
EXPERIENCE REQUIRED

Take Your Pick of 2 EXCITING FIELDS

① Architectural Drafting

Today's architectural draftsman is in high demand. He is responsible for the design and construction of buildings, bridges, roads, and other structures. The architectural draftsman is a highly skilled professional who is responsible for the design and construction of buildings, bridges, roads, and other structures. The architectural draftsman is a highly skilled professional who is responsible for the design and construction of buildings, bridges, roads, and other structures.

② Mechanical Drafting

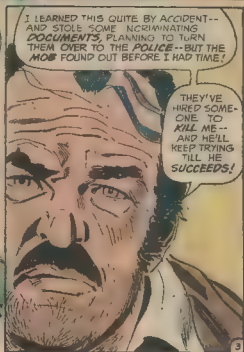
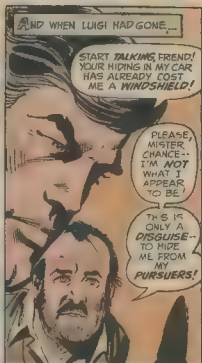
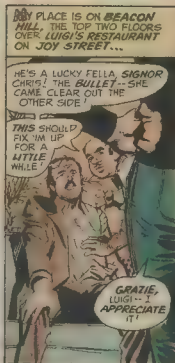
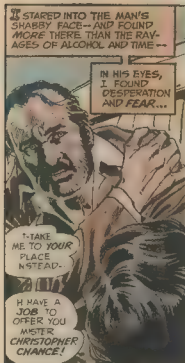
Mechanical drafting is the process of creating technical drawings of mechanical parts and assemblies. It is a highly skilled profession that requires a strong understanding of mechanical principles and the ability to use drafting tools and equipment. Mechanical draftsmen are responsible for creating detailed drawings of mechanical parts and assemblies, which are used by manufacturers to produce the parts and assemblies.

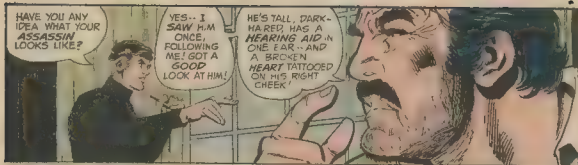
HERE'S WHAT STUDENTS SAY

Get Three Raises!
"I have been working for 3 years and have been given three raises. I am now a senior draftsman and have a lot of responsibility."

Job Awaits Serviceman!
"I have been working for 2 years and have been given a job offer from a major company. I am now a senior draftsman and have a lot of responsibility."

NORTH AMERICAN SCHOOL OF DRAFTING 4500 Campus Dr., Dept. 32296, University Plaza, Newport News, VA 23606





Super

BODYBUILDING COURSE —

INTRODUCING

THE BODYBUILDING SYSTEM THAT GUARANTEES —

At last, **NEW** bodybuilding secrets are now available for your use. Finally, after years of experimenting we have come up with the fastest muscle building system in the world. Our course really works — thousands have taken our course and have obtained fantastic results. Right in the privacy of your own bedroom, you can completely transform your body.

SEE YOUR MUSCLES GROW DAY BY DAY!

You can have **POWERFUL MUSCLES FAST** . . . not by years' and years of hard work . . . but by simply following our fascinating system . . . a system that works so fast you can see results from day to day! Isn't that the kind of course you want? We absolutely guarantee results.

"Wow! I'm making fantastic gains following your new method of muscle building. I never knew it could be so easy to build muscles."

J. Johnson

"In just 3 weeks I have gained 15" on my arms and 4" on my chest. I have also lost 4" off my waist. Your course is just great!"

D. Roberts

"I'm transforming all the fat off my body and changing it into rock-hard muscle. It's amazing. I have lost 8" off my waist. I can actually see my muscles growing from day to day!"

P. Williams

B. Abbott



"I have gained 5" on my arms and 12" on my chest, while losing 3" off my waist. I have tripled my power and speed. Thanks for what you have done for me!"

M. Robinson



IMPROVE YOUR FEELING AND STRENGTH OF MUSCLES WHILE FOLLOWING OUR 'REVOLUTIONARY NEW METHODS' ON BODYBUILDING.

DOUBLE OR TRIPLE YOUR STRENGTH In record time! It wouldn't take long before you can perform feats of strength.

BUILD HUGE — GIANT SIZE muscles — fast. You'll have bulging muscles before you know it.

TRIM YOUR WAIST by following ultra-modern methods. It won't take long before your waist shows washboard abdominal muscles.

GAIN WEIGHT — You can actually gain up to 50 pounds of rock-hard muscle.

LOSE FAT — You'll find it easy to get rid of excess fat and replace it with muscle.

FEEL 100% BETTER — You can't help but feel great once you own a muscular body.

UNIVERSAL BODYBUILDING
Box 485, Dept. 3
Dearborn, Mich. 48121

Shoot the "works" to me free! Rush me all that free muscle-building information, so that I can add inches of powerful muscles — all in the privacy of my home. I am sending \$80 to help cover postage and handling costs. I am under no obligation. (Please print)

FREE!



Name _____ Age _____

Address _____

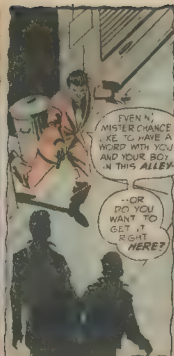
City _____ State _____ Zip _____

MAIL TODAY

AND THAT WAS THE LAST WE HEARD OF SHARKEY AND COMPANY UNTIL SEVERAL WEEKS LATER...

--AS MY FATHER AND I RETURNED FROM MY HIGH SCHOOL GYM...

WHAT A BASKETBALL GAME! OLIVER HELD ON TO THAT BALL...



EVEN N', MISTER CHANCE! KE TO HAVE A WORD WITH YOU AND YOUR BOY IN THIS ALLEY...

--OR DO YOU WANT TO GET IT RIGHT HERE?

WH-WHAT IS THIS? WHAT DO YOU WANT WITH US?

ME? OL' DANCER DON'T WANT NOTHIN'! BUT MISTER SHARKEY-- HE'S ANOTHER CASE.

YOU STIFFED MIM, MISTER CHANCE-- AND HE WANTS TO MAKE AN EXAMPLE OF YOU--

SO NOBODY ELSE GETS FUNNY IDEAS

WHO CAN SAY WHAT FEAR WILL DO TO A MAN? SOME WILL USE IT AS A TOOL TO TRIUMPH. OTHERS...

WELL, MY FATHER WAS ONE OF THE OTHERS

DANCER-- PLEASE DON'T--! I'LL GET THE MONEY-- I SWEAR IT! PLEASE DON'T KILL ME!

MY OWN FEAR HELD ME ROOTED TO THE SPOT, UNABLE TO MOVE. AS I WATCHED MY FATHER DEGRADE HIMSELF BEFORE THE MANIACAL DANCER

PLEASE-- DANCER-- SOB!-- I'LL DO ANYTHING YOU ASK-- ANYTHING-- SOB! BUT DON'T KILL ME--!

HA HA HA! BELIEVE ME, CHANCE-- I'M DOIN' YOU A FAVOR!

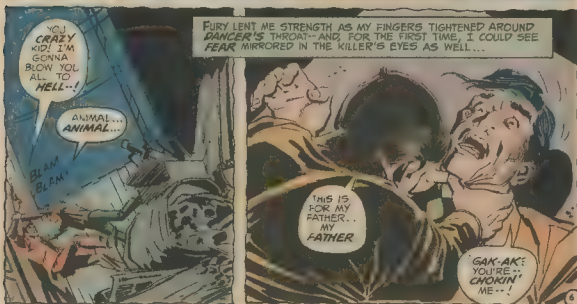
MY EYES WENT WIDE AS DANCER "HUMBLED" BACK THE HAMMER. AND THEN, MY OWN TERROR SEEMED QUITE REASONABLE

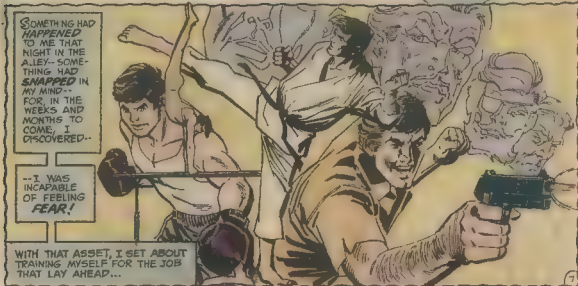
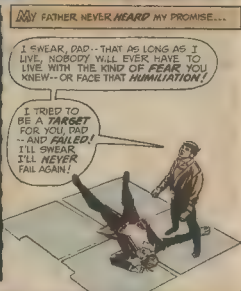
IT TOOK LESS THAN AN INSTANT TO-- ACT!

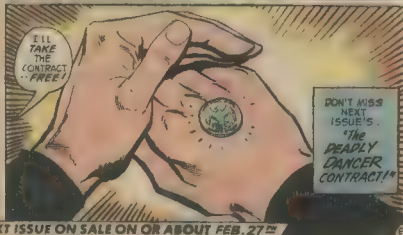
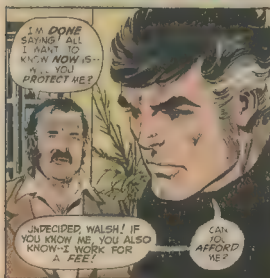
NO!

LEAVE HIM ALONE! IF YOU WANT TO KILL SOMEONE--

--SHOOT ME!







The Adventures of CORGI Boy



It was midnight. I was going about 210 mph in my Corgi Adams 4 Engine Drifter. I had to punch the gas to get into the Ford GT 70. I had to punch the gas to get into the Ford GT 70. I had to punch the gas to get into the Ford GT 70.



But by the time I registered my car, I had to punch the gas to get into the Ford GT 70. I had to punch the gas to get into the Ford GT 70. I had to punch the gas to get into the Ford GT 70.



I returned to the Corgi 3000. I returned to the Corgi 3000. I returned to the Corgi 3000.

CORGI Boy says "If you want to buy a Corgi car, you must buy a Corgi car. If you want to buy a Corgi car, you must buy a Corgi car. If you want to buy a Corgi car, you must buy a Corgi car."



My 100-year-old Corgi was the only one left standing. I was the only one left standing. I was the only one left standing.

Ford GT 70



CORGI
Corgi Truck
#1355 \$7.00



Muscle Mach 1
#381 \$2.50



Batmobile
#267 \$1.00



Wild Honey
#164 \$2.50

*not included



CORGI
JUNIORS



1300 MINI-CORGI 5
#221 \$1.65



Hot Pants
Drifter #67 \$6.95



SW Hot Rod
#40 \$1.45



Business Drifter #365 \$3.00
Ford GT 70 #1355 \$7.00
Porsche 917 #3385 \$2.90
Moon Buggy #311 \$3.00

Reeves International, Inc.
P.O. Box 1000
Piquette, New York 01460

Please use the good 1968 Corgi Boy Adams 4 car tabling. It's the only one that's right.



CORGI
As fast and furious as you can imagine.

How to put your hands to work making money

Do you remember what you paid the repairman, the last time you had trouble with your TV, Air Conditioner, or Automobile? Do you know how much it would cost today—to fix your roof, install new kitchen appliances, or change the electrical wiring in your home?

Now, turn it around—and look at it this way: do you realize how much money you could earn today if you were a trained Electrician, Auto Mechanic, or Electronics Technician? And do you realize how many job openings exist in these fields... either full or part time?

Suddenly, it's a wide-open world of opportunity, if you're one of those fortunate people who enjoy working with their hands. If you can choose one of the high-paying fields where your talents are needed and appreciated. And if you can get the kind of career training that today's employers and consumers are willing to pay big money for.

To help you select a field that's right for you, we've listed 14 opportunities on the coupon below. And you are invited to find out what you should know about the field you like best, by simply mailing the coupon.

Free Guidance Booklet

In return, you will receive a free Career Guidance Booklet that describes the opportunities, income, and job security you might expect in your newly chosen field. It will also explain how

ICS can help you get the training you need to break into this new career field...right in your home...during your spare time...without losing a single day's pay from your present job...and without ever setting foot in a classroom.

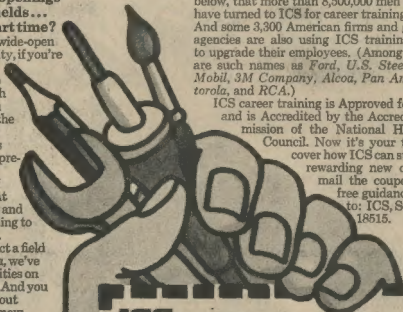
Free "Demonstration Lesson"

In addition, you'll receive a free "Demonstration Lesson" that lets you see for yourself why picking up the job skills you need—the ICS way—may be easier than you think.

Major Corporations Use ICS Career Training

Please bear in mind, as you fill in the coupon below, that more than 8,500,000 men and women have turned to ICS for career training since 1890. And some 3,300 American firms and government agencies are also using ICS training programs to upgrade their employees. (Among these firms are such names as Ford, U.S. Steel, Chrysler, Mobil, 3M Company, Alcoa, Pan Am, GE, Motorola, and RCA.)

ICS career training is Approved for Veterans, and is Accredited by the Accrediting Commission of the National Home Study Council. Now it's your turn to discover how ICS can start you in a rewarding new career. Just mail the coupon for your free guidance materials to: ICS, Scranton, Pa. 18515.



XA606N

ICS International Correspondence Schools

Scranton, Pennsylvania 18515

Please send me free Career Guidance Booklets and a free "Demonstration Lesson" for the field I have checked below. I understand I am under no obligation.

- | | | |
|---|---|---|
| ☐ Air Conditioning/Refrigeration & Heating | ☐ Diesel/Gas Mechanic | ☐ Engineering Technician |
| ☐ Architectural Drafting | ☐ Drafting (Mechanical) | ☐ FCC Licensing (Electronics) |
| ☐ Automotive Mechanic | ☐ Electrician | ☐ TV Servicing & Repair |
| ☐ Auto Body Rebuilding Specialist | ☐ Electronics Technician | ☐ Check here for special information, if age 18 or under |
| ☐ Engineering (Civil/Electrical/Mechanical/Chemical) | | |
| ☐ Communications/Broadcasting Technician | | |
| ☐ Computer Servicing | | |

MR., MRS., MISS

AGE

ADDRESS

APT.

CITY

STATE

ZIP

Approved for Veterans' Training. Approved for Federally Insured Loans. Accredited Member National Home Study Council. Canadian residents use this address for service from ICS Canadian, Ltd. In Hawaii: 931 University Ave., Honolulu, Hawaii 96814

FAMOUS NAME PRIZES OR CASH

THE EASY WAY!

FREE SALES KIT EARN \$1.10 A BOX

KODAK INSTAMATIC CAMERA (JUVENILE) Sell Only 30 Boxes
 G.E. WILDCAT STEREO PHOTOGRAPH Sell Only 35 Boxes
 AIR-HIGH SET Sell Only 6 Boxes
 DELUXE MONOPOLY Sell Only 6 Boxes
 SENIOR MICROSCOPE LAB Sell Only 6 Boxes
 WH. HOCKEY GAME Sell Only 8 Boxes
 GENERAL ELECTRIC POCKET RADIO Sell Only 5 Boxes
 G.E. PHOTOGRAPH Sell Only 14 Boxes
 RADIO BASE STATION Sell Only 30 Boxes
 PANASONIC POLIO RADIO Sell Only 9 Boxes
 GOLDEN CALENDAR WATCH Sell Only 7 Boxes
 CHEMISTRY LAB Sell Only 8 Boxes
 JUV. KIT TALKIE SET Sell Only 10 Boxes
 DYMO LABELMAKER KIT Sell Only 9 Boxes
 MIDGET RADIO Sell Only 6 Boxes
 VHS SH. DIVING OUTFIT Sell Only 7 Boxes
 SKIN DIVER CALENDAR WATCH Sell Only 6 Boxes
 SOPHIST CAMEL Sell Only 6 Boxes
 JAMBULEA TEAT Sell Only 13 Boxes
 FIRST CLASS WATCH Sell Only 8 Boxes
 PANASONIC DOUGHNUT RADIO Sell Only 10 Boxes
 BIKE LAMP RADIO HORN Sell Only 12 Boxes
 TAPE RECORDER Sell Only 20 Boxes
 COX DUNE Buggy Sell Only 10 Boxes
 SPALDING BASEBALL GLOVE Sell Only 6 Boxes
 FOLKLORE WOOD GUITAR Sell Only 12 Boxes
 OVERNIGHT SLUMBER BAG Sell Only 10 Boxes
 PORTABLE AM FM TABLE RADIO Sell Only 12 Boxes
 DIGITAL CALENDAR WATCH Sell Only 9 Boxes
 BIKE SPEEDOMETER Sell Only 8 Boxes
 CASSETTE Sell Only 20 Boxes
 COX TORSION FLAME SET Sell Only 8 Boxes
 ELECTRIC BUILD IT SET Sell Only 12 Boxes
 ALUMINA MODEL MOTORING SET Sell Only 14 Boxes
 RED WHITE & BLUE BASKETBALL Sell Only 6 Boxes
 20 SPEED RACING BIKE Sell Only 56 Boxes
 MINNELL ROTARY POOLIE RADIO Sell Only 5 Boxes
 PORTABLE CHESS SET Sell Only 8 Boxes
 ESTES ELECTRIC LAUNCH HOCKEY KIT Sell Only 7 Boxes
 HO TRAIN & TRESTLE SET WITH POWER PAK Sell Only 20 Boxes
 BIKE GENERATOR Sell Only 6 Boxes
 OVERNIGHT SLEEPING BAG Sell Only 7 Boxes
 ELECTRIC FOOTBALL GAME Sell Only 7 Boxes
 STURTA DIVE BOMBER Sell Only 12 Boxes
 3 SPEED GIRLS BIKE Sell Only 36 Boxes
 PICK & FRAME Sell Only 8 Boxes
 CANYON MAKING KIT Sell Only 8 Boxes
 MAGNETIC ELECTRIC ORGAN Sell Only 6 Boxes

CUT OUT • FILL IN • MAIL NOW • NO STAMP NEEDED

FIRST CLASS
Permit No. 38
ENFIELD
CONNECTICUT

BUSINESS REPLY MAIL
NO POSTAGE NECESSARY IF MAILED IN U.S.

POSTAGE WILL BE PAID BY

Olympic
SALES CLUB, INC.

DEPT. 73NC1
ENFIELD, CONNECTICUT 06082

PICK THE PRIZES you'd like to have! Then join the Olympic Sales Club and see how easy it is to get these and other Famous Name Prizes! Or, keep BIG CASH PROFITS if you'd rather, \$1.10 for every box you sell! You get prizes or profits AT ABSOLUTELY NO COST TO YOU!

ALL YOU DO is sell Olympic's beautiful Everyday Selections — the lovely new Olympic All-Occasion Card and Note Ensemble for 1973, the All-Birthday and All-Get Well Assortments, popular fast selling Personalized Stationery, smart gift wrappings and attractive gifts. Wherever you call, people will be thrilled with the new Olympic line — and the price of just \$3.25 a box will make sales a snap! Sell enough boxes to get the prize you select, or keep \$1.10 for each box sold.

TO JOIN THE CLUB, fill in and mail the postcard. No postage is required! We'll send you — ABSOLUTELY FREE — the Olympic All-Occasion Sales Kit, Membership Card and FREE PRIZE CATALOG. You pay nothing! You owe nothing! Just show your sales kit to friends, neighbors and relatives — and start taking orders and earning prizes — NOW!

BE FIRST IN YOUR NEIGHBORHOOD!
DON'T DELAY! JOIN NOW! MAIL POSTCARD TODAY!

OLYMPIC SALES CLUB, INC., DEPT. 73NC1, ENFIELD, CONNECTICUT 06082

FROM NAME _____
 ADDRESS _____
 CITY _____
 STATE _____ ZIP _____

Make Money **GET PRIZES**



with Fast Selling American Seeds

Take your choice of 100 wonderful prizes. You can earn as many as you want. Most prizes shown here and many more in our Big Prize Book are given **WITHOUT COST** for selling just one 50-pack order of American Vegetable and Flower Seeds at 30¢ a pack. Some of the larger prizes require more sales or extra money as explained in the Big Prize Book.

Send NO MONEY, We Trust You

Everybody wants American Seeds. They're fresh and ready to grow. You'll sell them quickly to family, friends and neighbors. Many boys and girls sell their packs in one day. You can, too — and get your prize at once. Or, if you want money instead of a prize, keep \$5.00 for every 50-pack order you sell.

USE THESE COUPONS ONLY

To order your seeds, fill out one of these coupons and mail in an envelope to:

AMERICAN SEED CO.

Dept. 334
Lancaster, Pa. 17604
OUR 55th YEAR

MAIL ONE COUPON TODAY

Give the Other to a Friend

AMERICAN SEED CO., Dept. 334, Lancaster, Pa. 17604
Please send me your Big Prize Book and one order of 50 packs of American Seeds. I'll sell them at 30¢ a pack, send you the money and choose my prize. Send seeds checked.

☐ All Flower Seeds

☐ Mixed Vegetable and Flower Seeds

Name

Address

Town

State Zip Code

AMERICAN SEED CO., Dept. 334, Lancaster, Pa. 17604
Please send me your Big Prize Book and one order of 50 packs of American Seeds. I'll sell them at 30¢ a pack, send you the money and choose my prize. Send seeds checked.

☐ All Flower Seeds

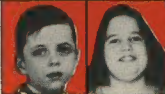
☐ Mixed Vegetable and Flower Seeds

Name

Address

Town

State Zip Code



American Seeds are the best seeds to sell and selling them is easy.
Mike Fitzpatrick
Pennsylvania



If everyone planted 1 pack of seeds, wouldn't the world be nice to look at.
Brenda Jackson
Ohio